

Why advertise with us?

Exposure

Your advertisement will have the best exposure worldwide with minimum advertising cost.

Our website ranks very well in Google Australia, US and UK:

Google US (www.google.com):

4th for "homestay" keyword

9th for "share accommodation"

15th for "student accommodation" keyword

Google UK (www.google.co.uk):

3rd for "share accommodation"

8th for "homestay" keyword

Google Australia (www.google.com.au):

1st for "student accommodation" keyword

2nd for "homestay" keyword

10th for "share accommodation"

Your websites automatically receives exposure to wider audience not just for single keyword but multiple main keywords.

Multiple website addresses for website visitors

Your website automatically appears on both Student Accommodation One and Homestay One as well.

Target market

Our target market ranges from:

- ✓ Students
- ✓ Homestay parents
- ✓ Property investors
- ✓ Education providers

For more information or enquires, please don't hesitate to contact us on sales@studentaccommodationone.com

Types of Advertisements

We provide five different types of advertisements that you can choose from. They are as the following:

1. 468x60 horizontal banner
2. 120x240 vertical banner / 160x240 vertical banner / 160x160 vertical banner
3. Text links

Advertising Cost (Prices are in US Dollars)

Worldwide Advertising on Home page

Header (Available on request)		
<p><u>Left Column</u></p> <p><u>Banner</u> 120x240 vertical banner / 160x240 vertical banner / 160x160 vertical banner</p> <p><u>Position</u> Bottom: \$15</p> <p><u>Text Link Ads</u> Bottom: \$10</p>	<p><u>Center Column</u></p> <p><u>Banner</u> 468x60 horizontal banner</p> <p><u>Position</u> Top: \$30 Middle: \$25 Bottom: \$15</p>	<p><u>Right Column</u></p> <p><u>Banner</u> 120x240 vertical banner / 160x240 vertical banner / 160x160 vertical banner</p> <p><u>Position</u> Top: \$25 Middle: \$20 Bottom: \$15</p> <p><u>Text Link Ads</u> Middle / Bottom: \$10 Bottom: \$10</p>
Footer (Available on request)		

Country Targeted / Worldwide Advertising on Inner Pages

Header (Available on request)		
<u>Left Column</u>	<u>Center Column</u>	<u>Right Column</u>
<p><u>Banner</u> 120x240 vertical banner / 160x240 vertical banner / 160x160 vertical banner</p> <p><u>Position</u> Bottom: \$10</p> <p><u>Text Link Ads</u> Bottom: \$5</p>	<p><u>Banner</u> 468x60 horizontal banner</p> <p><u>Position</u> Top: \$20 Middle: \$15 Bottom: \$10</p>	<p><u>Banner</u> 120x240 vertical banner / 160x240 vertical banner / 160x160 vertical banner</p> <p><u>Position</u> Top: \$15 Middle: \$15 Bottom: \$10</p> <p><u>Text Link Ads</u> Middle / Bottom: \$5 Bottom: \$5</p>
Footer (Available on request)		

How to Apply?

Email us sales@studentaccommodationone.com the advertising code that you are interested in, we will reply you back with the spot availability.

How to Pay?

We use PayPal (paypal.com) to process secured payments. PayPal accepts Bank Deposit and Credit Cards.

Advertising Terms and Conditions

Price will be locked for the agreed period and may not be the same at the time of renewal.

Reputation of our website is very important to us. Therefore we have the right to accept or reject any advertising request based on the nature of your advertisement, business or website.

It is your responsibility to provide banners. We accept banners in GIF, PNG or JPG format.

Refunds are not available. This is mainly due to some websites trying to get temporary links for search engine rankings and asking for refunds after a few days.

For more information or enquires, please don't hesitate to contact us on sales@studentaccommodationone.com

Your advertisement will be displayed within 3 business days after the payment are cleared. You can decide a preferred starting date if required.

We have the right to discontinue advertisements if your website is no longer online.
Minimum 6 months.

Regards,

Student Accommodation One / Homestay One

sales@studentaccommodationone.com

www.studentaccommodationone.com

www.homestayone.com